

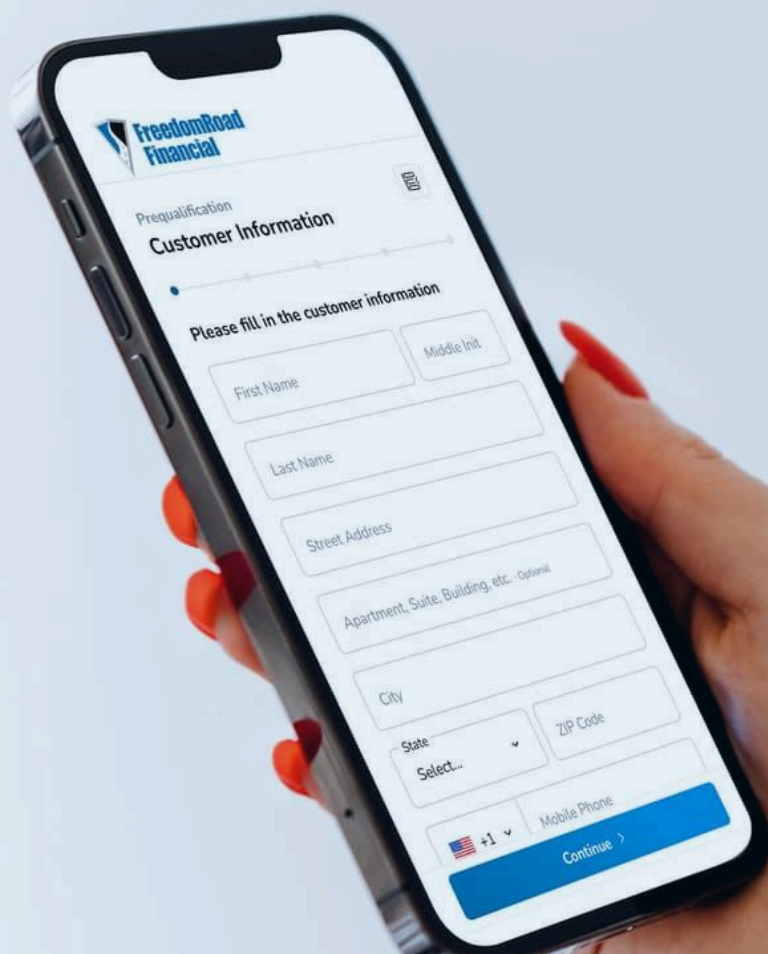
Prequalification

FreedomRoad Financial

Prequalify customers on your website!

The most powerful prequalification tool in the industry:

- ✓ High-intent, deep-funnel leads
- ✓ Instant prequalification – 24 hours a day, 7 days a week
- ✓ Streamlined conversion into a full credit approval at the dealership
- ✓ Quick implementation on any website
- ✓ No adverse impact on credit scores (soft pull)
- ✓ Extensive prefill capabilities (e.g., vehicle details, customer info)
- ✓ Safe and secure – backed by a 5-star rated bank
- ✓ Competitive rates and promotional offers
- ✓ Lead integration with all major CRM systems
- ✓ Secure multi-factor authentication
- ✓ Mobile- and contextually-responsive user journey



Contextual links drive engagement and conversion by eliminating redundant data entry:



Landing Page

UX inserts vehicle details step that can be linked to inventory.



Site Navigation

UX inserts vehicle details step that can be linked to inventory.



SRP and VDP

UX is prefilled with relevant vehicle details.



Financing Page

UX inserts vehicle details step that can be linked to inventory.



Learn more

Schedule a demo today!

Scan the QR code to visit our demo site at frf-demo.finio.com, or you can reach us by phone at **+1 (866) 455-7623** or email at info@frf1.com.